

**MINUTES OF EVENTS COMMITTEE
CITY OF CAYCE
August 14, 2014**

Present: Brenda Cole, Danny Creamer, Ellen Mancke, Jason Munsell, Cindy Pedersen, Rachel Scurry, Jay Thompson, and Mendy Corder (City Representative)

Absent, Excused: Kimberly Christ, Frankie Newman and Emily Sapier

Chairperson Cindy Pedersen called the meeting to order. The minutes of the July 17, 2014, meeting were reviewed and approved as written.

Cayce Centennial Events

- Friday, September 5, 6 – 10 p.m. -- Concert at the Brickyards
- Saturday, September 6, 12 – 5 p.m. – Events at Granby Gardens Park
- Sunday, September 7, 2 – 5 p.m. – Events near the City Museum

Our Committee will assist with the children's games on Sunday, September 7. The games which will include hop scotch and corn hole toss will be set-up near the museum kitchen. Committee members should plan to arrive around 1 p.m.

Congaree Bluegrass Festival

Chairperson Pedersen and Ms. Corder met with Mrs. Sherree Thompson to discuss the use of social media to promote the Festival. Mrs. Thompson suggested that a single point of contact coordinate the social media functions for the event. Ms. Ashley Hunter, McKay Public Affairs, LLC, will be managing all social media functions for the festival.

The City will pay a technical specialist to design the website con gareebluegrassfestival.org to promote the event. The site is expected to be up and running by early September. Mr. Thompson suggested adding a video link. Chairperson Pedersen will forward photographs and a video to Ms. Corder.

Mr. Creamer will forward the band competition information to Ms. Corder. Ms. Cole suggested advertising in the Daily Gamecock, Free Times, and the Cayce-West Columbia newspaper.

Ms. Corder met with representatives of radio station 94.3 about promoting the event during their Sunday bluegrass show beginning September 14. ColaDaily, on-line newspaper, may promote the festival, also. Radio station WUSC is another possible site for promoting the event.

Ms. Corder will be referring to last year's list of suggested improvements as she organizes the event. Posters will be ordered next week. Ms. Corder will contact Committee members concerning t-shirt sizes.

Ms. Cole suggested that zip code takers present an "I've been Zipped." or similar sticker to persons who provide their zip codes.

Carols along the Riverwalk

Ms. Scurry volunteered to lead the preparations for Carols along the Riverwalk which is scheduled for Friday, December 5, 6:30 – 8 p.m., at the N Avenue entrance to the Cayce Riverwalk. Ms. Mancke will also help organize this event. In order to ensure safety, Mr. Thompson and Ms. Corder will work with the City Police to coordinate the closing of Axtell Drive near the entrance to the park during the event.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Rachel R. Scurry, Secretary